

OFFICIAL RULES

These Official Rules (“**Rules**”) govern all terms and conditions of the below-identified giveaway/sweepstakes sponsored by Carter BloodCare as advertised on this website.

CONTEST & SPONSOR – The **YEARS’ WORTH OF BLUE BELL ICE CREAM EXPERIENCE** is sponsored by Carter BloodCare (“**CBC**”), a not-for-profit organization providing blood donation services to North, Central, and East Texas.

ELIGIBILITY REQUIREMENTS – The contest is open to legal residents of the United States of America (including the District of Columbia) who present to give blood at the Central Texas CBC donor center or any Central Texas mobile blood drive operated by a CBC operations center. The minimum age for participation is 21 years of age by the date of entry into the drawing. If a participant has not reached the minimum age for participation as of the date to enter the drawing, then the participant will not be eligible to enter the drawing. Employees of CBC and their immediate families are not eligible to enter any giveaway or sweepstakes. Residents of jurisdictions where their contest is not permitted, or where CBC would be required to register or be restricted in any other way, or where CBC may not have yet complied with registration or other requirements, are not eligible to win a prize. Entrants are responsible for independently verifying eligibility. CBC reserves the right to permanently disqualify any person that CBC believes has intentionally violated these official rules. **ALL CONTESTS ARE VOID WHERE PROHIBITED BY LAW.**

HOW TO ENTER – NO PURCHASE OR BLOOD DONATION IS NECESSARY TO ENTER TO WIN. A PURCHASE OR BLOOD DONATION WILL NOT INCREASE YOUR CHANCE OF WINNING. Persons intending to donate blood regardless must complete a donor record provided by CBC during the contest period stated below to be automatically entered to win. Alternatively, persons not intending to donate blood (non-donors) may enter the contest by writing the contest name, their full name, address, phone number, and email address on a 5x7 index card and mailing it to: Carter BloodCare c/o Promotions, 2205 Highway 121, Bedford, Texas 76021. Only one entry per person, whether by a donor or non-donor, is permitted. Complete entry forms must be legible and accurate, and arrive at the given address during the contest period in order to be eligible. All entries become the property of CBC and will not be acknowledged or returned.

CONTEST PERIOD – This contest begins on **Monday, March 3, 2017 at 12:00am** and ends on **Friday, March 17, 2017 at 11:59pm.**

PRIZE – THE PRIZE(S) for the contest is a **pair years’ worth of Blue Bell Ice Cream.** The prize(s) for the contest will be awarded to **1 winner** drawn from all eligible entries received during the contest period at the time of the drawing. No prize substitutions, cash, equivalent, or transfer of prizes permitted except at the sole discretion of CBC. All other costs not specifically stated herein, including, but not limited to, taxes, meals, parking, and ground transportation, are the responsibility of the winner. If tickets of any kind are part of the available prizes, those tickets are subject to terms and conditions as specified by issuer/licensor. In the event that a ticket is mailed to the winner, winner assumes the risk of its loss. CBC is not responsible for the safe arrival of a prize or ticket. Photographs, if any, which are taken by CBC of any winners will

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be considered the sole property of CBC and may be used in connection with any promotion, including this contest. Any photographed winner grants an irrevocable license to CBC to use the photograph(s) and/or winner's likeness in connection with any CBC promotion, advertising, or marketing, whether in connection with this contest or not.

SELECTION OF WINNER – The drawing will take place on **Monday, March 20, 2017 at 10:00am**. Drawing will be held at 2205 Highway 121, Bedford, TX 76021. The winner(s) will be selected at random from all eligible entries received during the contest period. CBC shall use reasonable efforts to contact the winners by telephone within 48 hours to verify eligibility. If a winner cannot be contacted by CBC within 48 hours of the prize drawing or does not meet the entry qualifications, the winner will be deemed ineligible and an alternative winner will be selected from the remaining entries. Drawings will be held under the supervision of CBC, whose decisions are final and binding. By entering the contest, the winner consents to the use of his/her name and likeness for publicity and commercial purposes without further compensation, and where legal, to sign a publicity release confirming such consent prior to acceptance of the prize. CBC is not responsible for shall not be liable for late, lost, or misdirected entries or unsuccessful efforts to notify potential winners. The name of the winner will be available at the above-identified address during regular business hours. **ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTERIES RECEIVED.**

CONDITIONS – By entering, participants agree to be bound by these Rules and the decisions of CBC. Decisions of CBC are final and binding. By participating in the drawing, participants agree to release and hold CBC, CBC's employees, owners, directors, shareholders, representatives, and promotional partners harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the drawing or the contest, or resulting from acceptance, possession, or use of any prize, including without limitation, personal injuries, death, and/or property damage, and claims based on publicity rights, defamation, and/or invasion of privacy. **CBC RESERVES THE RIGHT TO CHANGE THESE RULES WITHOUT NOTICE.**